

Whitepaper “Digital Product Passports”

Biel/Bienne, 04 November 2025 – GS1, Circular Economy Switzerland, and BloqSens publish a jointly authored white paper on the topic of “The Digital Product Passport.”



Die EU führt im Rahmen des «European Green Deal» und der Eco-Design for Sustainable Products Regulation (ESPR) ab 2027 Digitale Produktpässe (DPP) als wichtiges Instrument ein, um bis 2050 zu einem klimaneutralen Kontinent zu werden. Produktpässe werden einen Beitrag leisten, die Kreislaufwirtschaft zu stärken, Ressourcen effizienter zu nutzen und nachhaltigen Konsum zu fördern.

Der Digitale Produktpass - Das Eintrittsticket zum EU Markt und zur Kreislaufwirtschaft der Zukunft

Are you aware of the opportunities and efficiency potential that the Digital Product Passport (DPP) offers your company?

Starting in 2027, the DPP will be gradually introduced in the EU to promote the circular economy and create greater transparency along the entire value chain. This development will be crucial for access to the EU market in the future.

In partnership with GS1 and Circular Economy Switzerland, we have written a white paper that outlines the most important aspects, opportunities, and challenges of the DPP and provides practical tips for preparation and initial pilot projects.

[>>> Download the whitepaper here.](#)

On January 21, 2026, we will be hosting a half-day event together with GS1 and Circular Economy Switzerland to give you a more detailed introduction to the DPP and the latest NEWS on EU regulations. You will hear from two companies about how to prepare for the DPP in the furniture and textile industry. Take advantage of this opportunity to ask questions and gain a deeper understanding of the topic.

We look forward to seeing you there!